

**Maintenance & Marketing Officer (ALDS-Retail), Chennai**

<b>JOB TITLE</b>	Executive	<b>DEPARTMENT</b>	Retail & Auto LPG Station
<b>LOCATION</b>	Chennai, TN	<b>CTC</b>	8.25 LPA
<b>Particulars</b>	<b>Details</b>		
<b>Position Overview</b>	We are seeking a dynamic and results-driven Sales & Marketing Professional to lead and execute strategic initiatives for the promotion and sales of Auto LPG. The ideal candidate will have a proven track record in achieving volume targets, developing effective marketing campaigns, ensuring statutory compliance, and expanding the network of Auto LPG stations.		
<b>Comprehensive Key Responsibilities</b>	<ol style="list-style-type: none"> <li>1. Sales Monitoring, conducting sales campaigns &amp; promotions.</li> <li>2. Conduction &amp; compliance of monthly inspection.</li> <li>3. Creation of contract &amp; pricing, placing of indents.</li> <li>4. Attending day-to-day sales/maintenance related issues at stations.</li> <li>5. Implementation of Facility Health Score Card and compliance thereof.</li> <li>6. Coordination with Dealers for carrying out Dealership Agreements (either new or renewal).</li> <li>7. Identification of new potential ALDS sites for business expansion.</li> <li>8. Ensuring vendors are carrying out unloading/AMC through app and work permits are being issued.</li> <li>9. Rental payments to landowners.</li> <li>10. Any other jobs assigned from time to time.</li> </ol>		
<b>Qualifications</b>	<b>Educational Qualifications &amp; Experience</b> <ol style="list-style-type: none"> <li>a. B.E/B Tech (Mechanical Engg.)</li> <li>b. 3 - 6 years of experience in Marketing</li> <li>c. Knowledge of SAP is required.</li> </ol>		
<b>Skill Set Requirement (Technical &amp; Behavioural)</b>	<ol style="list-style-type: none"> <li>1. Proven experience in sales and marketing within the Auto LPG or related industry.</li> <li>2. Familiarity with regulatory requirements and compliance procedures.</li> <li>3. Strong analytical and strategic thinking skills.</li> <li>4. Excellent communication and negotiation skills.</li> <li>5. Ability to lead and motivate teams.</li> <li>6. Strong interpersonal skills, &amp; Professional Work Ethics.</li> </ol>		